



Idaho Falls Beautification Commission

Idaho Falls, ID 83405-0220

P.O. Box 50220

612-8276

November 18, 2009 — 12:00 p.m.

City Annex Conference Room

380 Constitution Way

Members Present:

Cheryl Cox, Pat Fuchs, Matt Hill, Erin Kennedy, Nathan Kennedy, Linda Neeley, Terry Miller, Roxane Mitro, and Sharon Parry.

Members Absent:

Ann Bates, and Cory Emery.

Staff Present:

Brad Cramer, Assistant Director; and DaNiel Jose, Recording Secretary.

Call to Order:

The meeting was called to order at 12:03 p.m.

Modifications to the Agenda:

None.

Minutes: October 21, 2009.

Motion by Mitro, seconded by Hill, to approve the minutes of October 21, 2009 with the corrections as noted. Motion passed.

Liaison Reports:

Planning Commission – Brad Cramer:

- Zoning Amendment for landscaping requirements in downtown Idaho Falls.

Historic Preservation

- Nomination for Historic Downtown Idaho Falls to be an historic district.
- Cox wrote 2 articles about Inkley's and the former Merchant Bank.

Shade Tree Committee – Matt Hill:

- Cramer confirmed that Engineering photos prove the trees on Lindsay Boulevard were in place before the billboard, so the trees will remain.
- The plan for the 2010 Arbor Day celebration is to plant the remaining trees on Sunnyside Boulevard.
- The Old Butte Road soccer complex needs 100 trees by 2012 and the committee is requesting donations.
- Tautphaus Park is celebrating its 75th Anniversary and will plant trees in commemoration during the 2-week celebration in 2010.

Parks & Recreation Commission – Terry Miller:

- 6,400 attended Boo at the Zoo.

- Concessions at the amusement park will no longer be contracted by a private vendor, but will be administered by the City.
- The ice rink project will go out for bid in January. It is a public building with an elevator to the second level.
- Construction for the Ryder Park fish pond begins next month with completion in fall of 2010.

City Council – Sharon Parry:

- 16-foot deep lava rock was hit during excavation/construction at Ryder Park and City Council had to supply additional funds to cover costs.
- City Council is supportive of the work done by the Beautification Commission.

Survey:

One of the goals for 2010 is more effective publicity. Per information provided by Commissioner Parry, the group expressed interest in using the talents of a teen to develop a PSA (Public Service Announcement) as part of the Teen Film Festival. It could be shown on TV as PSA, on the City website, and at the Earth Day event. Parry will contact videographer teachers at the high schools to identify a student up to the task.

Calendar:

The Commission will discuss the proposed 2010 Calendar during the next meeting. (Arbor Day celebration will be observed the 2nd Saturday in May.)

Motion by Cramer, seconded by Hill, to review the 2010 Beautification Calendar during the next meeting. Motion passed unanimously.

Judging Criteria:

Presentations will be given on the following topics in preparation for establishing judging criteria and rating system for making the 2010 Beautification Awards:

- Code Enforcement – December
- Building Codes – January
- Landscaping Requirements - February

Business:

Cramer said after discussion with the Mayor, council and staff, he was asked to present for consideration and approval by the Commission the addition of the Chamber of Commerce Executive Director or representative as a voting member on the Beautification Commission.

Motion by Hill, seconded by Mitro to modify (Ordinance 2750) to add the Director or a representative from the Chamber of Commerce as a voting member of the Beautification Commission. Motion passed unanimously.

Assignments:

1. Parry will update the group on contact with the high schools for a student to create a PSA for the Commission.

Adjourn:

Motion to adjourn the meeting by Mitro, seconded by Kennedy, at 12:45 p.m.

Debra Petty, Recording Secretary